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Mycoskie showed the world that a private, for profit, company can create both commercial and social value at the same time. 6 cool examples of the one for one business model done rightJoin the free Business Model You® community for access to useful tools and resources, including: • Multiple versions of the Business Model Canvas and the Personal Business Model Canvas • Local language and editable Canvas tools, plus tools from the book such as the Lifeline Discovery (at left) Business Model You® Tools - Business Model You® Timothy James Clark is the author of the book entitled Business Model You: A One-Page Method for Reinventing Your Career. Business Model You® LLC, a limited liability corporation located at 1804 SE 38th Avenue Portland, Oregon, 97214 USA, is the owner and administrator of the Business Model You® methodology and related products and services. 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Join the free Business Model You® community for access to useful tools and resources, including: • Multiple versions of the Business Model Canvas and the Personal Business Model Canvas • Local language and editable Canvas tools, plus tools from the book such as the Lifeline Discovery (at left) **Business Model You A One**

Business Model You uses the same powerful one-page tool to teach readers how to draw «personal business models,» which reveal new ways their skills can be adapted to the changing needs of the marketplace to reveal new, more satisfying, career and life possibilities.

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A personal business model takes into account unquantifiable “soft” Costs (such as stress) and “soft” Benefits (such as satisfaction). The organizational business model generally considers only monetary Costs and Benefits. When drawing a personal business model, you may find these alternative building block descriptions helpful:

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The one-pager is the end-result of a number of very insightful exercises. The book provides an excellent process to get from how you work currently to where you want to be and how to get there by modifying the elements in your personal business model.

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Business Model You uses this same piece of paper; the nine building blocks of a business. However, it applies it to the personal living and working environment of an individual. Business Model You teaches users to draw personal business models that can reveal new ways to get more out of themselves based on skills and changing market demands.

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Timothy James Clark is the author of the book entitled Business Model You: A One-Page Method for Reinventing Your Career. Business Model You® LLC, a limited liability corporation located at 1804 SE 38th Avenue Portland, Oregon, 97214 USA, is the owner and administrator of the Business Model You® methodology and related products and services.

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Like it's cousin, "Business Model You" asks you to look at your career as a canvas of 9 parts. This isn't a cookie cutter model, though. The canvas takes you through 9 parts of a business model that you get to paint. Painting and canvas aren't loose metaphors here, you can actually paint on the canvas using sticky notes and pictures.

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Business Model You breaks down a basic organizational business model into its component parts, walking the reader through a step-by-step inventory of their own skills and values provided.

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This book helps you to discover your potential and apply the learning for creating your own business model, which you can sustain and grow. Practical examples of more than 100 people who have co-created their professional life using the step by step approach.

'Buy one, give one' is a (social)business model on the rise. It was pioneered by footwear brand TOMS' founder Blake Mycoskie in 2006 and has been copied (and criticized) by many since.

Mycoskie showed the world that a private, for profit, company can create both commercial and social value at the same time.