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## ZIMMERMAN HUGHES

**Graphic Showbiz** Graphic Communications Group Kingdom of Nokia tells a fascinating story of corporatism in Finland. How did the mobile phone giant Nokia make the Finnish elite willing to serve the interests of the company? Nokia became a global player in mobile communications in the 1990s, and helped establish Anglo-Saxon capitalism in Finland. Through its success and strong lobbying, the company managed to capture the attention of Finnish politicians, civil servants, and journalists nationwide. With concrete detailed examples, Kingdom of Nokia illustrates how Nokia organised lavish trips to journalists and paid direct campaign funding to politicians to establish its role at the core of Finnish decision-making. As a result, the company influenced important political decisions such as joining the European Union and adopting the euro, and further, Nokia even drafted its own law to serve its special interests. All this in a country considered one of the least corrupt in the world.

**Postindustrial East Asian Cities** Apress PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

*Wireless Horizon* John Wiley & Sons Patent holders are increasingly making voluntary, public commitments to limit the enforcement and other exploitation of their patents. The best-known form of patent pledge is the so-called FRAND commitment, in which a patent holder commits to license patents to manufacturers of standardized products on terms that are "fair, reasonable and non-discriminatory." Patent pledges have also been appearing in fields well beyond technical standard-setting, including open source software, green technology and the biosciences. This book explores the

motivations, legal characteristics and policy goals of these increasingly popular private ordering tools.

*Daily Graphic* Oxford University Press The content industries consider Digital Rights Management (DRM) to contend with unauthorized downloading of copyrighted material, a practice that costs artists and distributors massively in lost revenue. Based on two conferences that brought together high-profile specialists in this area - scientists, lawyers, academics, and business practitioners - this book presents a broad, well-balanced, and objective approach that covers the entire DRM spectrum. Reflecting the interdisciplinary nature of the field, the book is structured using three different perspectives that cover the technical, legal, and business issues. This monograph-like anthology is the first consolidated book on this young topic.

**Network World** Elsevier Résumé : Including case studies from mobile pioneers such as Facebook, Uber, Tinder, WhatsApp, and more, this timely book presents an all-encompassing formula that makes it easy for any business to develop a strategy for creating winning mobile products. --

*PC Magazine* Helsinki University Press "This book explores the culture of modern high-tech workplaces and the different challenges and opportunities that new technologies present for modern workers and employers, reviewing various management practices throughout the world"--Provided by publisher.

Managing Dynamic Technology-Oriented Businesses: High-Tech Organizations and Workplaces Graphic Communications Group

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee

collaboration and electronic commerce. **PC Mag** Graphic Communications Group For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce. The Value Trail John Wiley & Sons Dr. Tom and Debra Shinder have become synonymous with Microsoft's flagship firewall product ISA Server, as a result of Tom's prominent role as a member of the beta development team, and Tom and Deb's featured placement on both Microsoft's ISA Server Web site and ISAserver.org. Tom and Deb's book on the first release of the product "Configuring ISA Server 2000" dominated the ISA Server 2000 book market having sold over 40,000 copies worldwide, and the ISA Server community is eagerly awaiting Tom and Deb's book on ISA Server 2004, which is the dramatically upgraded new release from Microsoft. Dr. Tom and Debra Shinder have become synonymous with Microsoft's flagship firewall product ISA Server, as a result of Tom's prominent role as a member of the beta development team, and Tom and Deb's featured placement on both Microsoft's ISA Server Web site and ISAserver.org. Tom and Deb's book on the first release of the product "Configuring ISA Server 2000" dominated the ISA Server 2000 book market having sold over 40,000 copies worldwide, and the ISA Server community is eagerly awaiting Tom and Deb's book on ISA Server 2004, which is the dramatically upgraded new release from Microsoft. This book will be featured prominently on the ISAserver.org home page as well as referenced on Microsoft TechNet and ISA Server Web pages. Tom and Deb's unparalleled technical expertise combined with prime on-line marketing opportunities will make this the #1 book again in the ISA Server market. \* This book

will provide readers with unparalleled information on installing, configuring, and troubleshooting ISA Server 2004 by teaching readers to: \* Deploy ISA Server 2004 in small businesses and large organizations. \* Learn how to configure complex DMZ configurations using ISA Server 2004's new network awareness features and built-in multinetworking capabilities. \* Learn how to take advantage of ISA Server 2004's new VPN capabilities!

**Computerworld** Syngress

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

**Kingdom of Nokia** Edward Elgar Publishing

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

**Patent Pledges** Springer Science & Business Media

Singapore's leading tech magazine gives its readers the power to decide with its informative articles and in-depth reviews. [Nokia Firewall, VPN, and IPSO Configuration Guide](#) IGI Global

The Value Trail offers a comprehensive approach to competitive analysis and strategy, considering value as a central theme and from a customer based perspective. It fully develops a disruptive new model of strategic analysis (namely the Three Dimensions of Value model) that approaches the drivers of success within a business from a value-based perspective: how value is understood by the customer (Appreciation of Value), and how it is boosted (Concentration of Value) or subtracted (Predation of Value) by different business agents. From this business-level perspective, the book progressively moves down to a company level to allow the reader to understand how companies can set corporate goals and leverage internal resources to deliver successful value propositions. To close the circle, special attention is paid to the definition of an integrated monitoring system based on both market (outside-in perspective) and company (inside-out perspective) metrics. On top of that, the book also identifies, in line with this new theory, the most relevant existing competitive models, together with a comprehensive analysis of their strategic approach and success drivers. If you are an entrepreneur looking for a solid and

understandable guide to fully cover all company stages, a manager seeking to improve the implementation of operational and strategic processes or a practitioner in search of a disruptive approach to competitive analysis, this is the book you've been waiting for.

[Network World](#) Elsevier

Bridging the industry divide between the technical expertise of engineers and the aims of market and business planners, *Making Telecoms Work* provides a basis for more effective interdisciplinary analysis of technology, engineering, market and business investment risk and opportunity. Since fixed and mobile broadband has become a dominant deliverable, multiple areas of transition and transformation have occurred; the book places these changes in the context of the political, social and economic dynamics of the global telecommunications industry. Drawing on 25 years of participative experience in the mobile phone and telecommunications industry, the author closely analyses the materials, components and devices that have had a transformative impact. By presenting detailed case studies of materials innovation, such as those shown at success story Apple, the book shows how the collaboration of technological imagination with business knowledge will shape the industry's future. Makes a link between the technical aspects and the business practice of the telecoms industry, highlighting the commercial and economic significance of new developments Gives a historical analysis of past successes and failures in order to identify future competitive advantage opportunities Supplies detailed case studies of supply chain disconnects and the impact these have on industry risk and profitability Brings together technological detail with analysis of what is and is not commercially important, from the implications of energy and environmental networks to the technical details of wireless network hardware.

[PC Mag](#) Amacom Books

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce. *International Industrial Networks and Industrial Restructuring in Central and Eastern Europe* Routledge

Failures are a common phenomena in civilization. Things fail and society responds, often very slowly, sometimes inappropriately. What kinds of things go wrong? Why do they go wrong? How do people and organizations react to failures, and what are the best ways to react? William B. Rouse takes an analytic approach to these questions and addresses eighteen well-known cases of high-consequence failures. He employs a multi-level framework to integrate findings across the case studies, and in turn uses these to outline a conceptual approach to integrated failure management. Though diverse in their causes and outcomes, his analysis shows that the conceptual design of an integrated approach to failure management can encompass each of the case studies, all of which would have benefitted from the same conceptual decision support architecture. This enables cross-cutting system design principles and practices, assuring that failure management in every new domain and context need not start with a blank slate.

[HWM](#) John Wiley & Sons

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce. [Mobilized](#) World Bank Publications Today's Web 2.0 applications (think Facebook and Twitter) go far beyond the confines of the desktop and are widely used on mobile devices. The mobile Web has become incredibly popular given the success of the iPhone and BlackBerry, the importance of Windows Mobile, and the emergence of Palm Pre (and its webOS platform). At Apress, we are fortunate to have Gail Frederick of the well-known training site Learn the Mobile Web offer her expert advice in *Beginning Smartphone Web Development*. In this book, Gail teaches the web standards and fundamentals specific to smartphones and other feature-driven mobile phones and devices. Shows you how to build interactive mobile web sites using web technologies optimized for browsers in smartphones Details markup fundamentals, design principles, content adaptation, usability, and interoperability Explores cross-platform standards and best practices for the mobile Web authored by the W3C, dotMobi, and similar organizations Dives deeps into the feature

sets of the most popular mobile browsers, including WebKit, Chrome, Palm Pre webOS, Pocket IE, Opera Mobile, and Skyfire. By the end of this book, you'll have the training, tools, and techniques for creating robust mobile web experiences on any of these platforms for your favorite smartphone or other mobile device.

Engineering Secure Software and Systems  
Springer Science & Business Media

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

Failure Management Springer

"While Nokia is perhaps most recognized for its leadership in the mobile phone market, they have successfully demonstrated their knowledge of the Internet security appliance market and its customers requirements." --Chris Christiansen, Vice President, Internet Infrastructure and Security Software, IDC. Syngress has a long history of publishing market-leading books for system administrators and security professionals on commercial security products, particularly Firewall and Virtual Private Network (VPN) appliances from Cisco,

Check Point, Juniper, SonicWall, and Nokia (see related titles for sales histories). The Nokia Firewall, VPN, and IPSO Configuration Guide will be the only book on the market covering the all-new Nokia Firewall/VPN Appliance suite. Nokia Firewall/VPN appliances are designed to protect and extend the network perimeter. According to IDC research, Nokia Firewall/VPN Appliances hold the #3 worldwide market-share position in this space behind Cisco and Juniper/NetScreen. IDC estimated the total Firewall/VPN market at \$6 billion in 2007, and Nokia owns 6.6% of this market. Nokia's primary customers for security appliances are Mid-size to Large enterprises who need site-to-site connectivity and Mid-size to Large enterprises who need remote access connectivity through enterprise-deployed mobile devices. Nokia appliances for this market are priced from \$1,000 for the simplest devices (Nokia IP60) up to \$60,000 for large enterprise- and service-provider class devices (like the Nokia IP2450 released in Q4 2007). While the feature set of such a broad product range obviously varies greatly, all of the appliances run on the same operating system: Nokia IPSO (IPSO refers to Ipsilon Networks, a company specializing in IP switching acquired by Nokia in 1997. The definition of the acronym has little to no meaning for customers.) As a result of this common operating system across the product line, The Nokia Firewall, VPN, and IPSO Configuration Guide will be an

essential reference to users of any of these products. Users manage the Nokia IPSO (which is a Linux variant, specifically designed for these appliances) through a Web interface called Nokia Network Voyager or via a powerful Command Line Interface (CLI). Coverage within the book becomes increasingly complex relative to the product line. The Nokia Firewall, VPN, and IPSO Configuration Guide and companion Web site will provide seasoned network administrators and security professionals with the in-depth coverage and step-by-step walkthroughs they require to properly secure their network perimeters and ensure safe connectivity for remote users. The book contains special chapters devoted to mastering the complex Nokia IPSO command line, as well as tips and tricks for taking advantage of the new "ease of use" features in the Nokia Network Voyager Web interface. In addition, the companion Web site offers downloadable video walkthroughs on various installation and troubleshooting tips from the authors. \* Only book on the market covering Nokia Firewall/VPN appliances, which hold 6.6% of a \$6 billion market \* Companion website offers video walkthroughs on various installation and troubleshooting tips from the authors \* Special chapters detail mastering the complex Nokia IPSO command line, as well as tips and tricks for taking advantage of the new "ease of use" features in the Nokia Network Voyager Web interface